

Design Event MART

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14 -16 October 2011

10.00 - 18.00

BALTIC Centre for Contemporary Art

www.design-event.co.uk

Design Event MART

Design Event MART is the flagship exhibition of Design Event festival, and has showcased the best in contemporary design from the North East of England for the past three years. For the first time this year, Design Event MART shows the work of designers based across the North of England.

The 22 designers selected this year are showing innovative new work that represents a range of design disciplines from furniture to surface. The exhibition focuses on the working practice of the designers featured, exploring the process of making and exposing the hidden methods behind the products on show.

All works exhibited at Design Event MART are available for sale or commission.

Preview: 13 October, 6 - 8pm.
Awards will be presented to the winning designers in the following categories:

LIVING NORTH
The Awards for the North East

Best Interior Product

FOUNDED

Best Retail Product



Most Forward Thinking Product



Most Innovative use of Material

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Afid Design

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Following the successful national launch of his ES Sideboard and Cabinet range at London Design Festival, Michael unveils the new range of handmade ES Tables. Made from FSC certified hardwood, the range incorporates the same subtle detailing and graphic elements inherent to the ES range. Hand made by Michael in his Newcastle based studio, the tables are produced and finished to the highest standards from the finest hardwoods.



Anne Laycock

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Anne's work is created from the exploration of a materials inherent qualities when put through a process. Responding spontaneously to these characteristics she looks to create contemporary, architecturally stylish objects that challenge our understanding of 'limits' and material quality. Emotionally thought provoking, her ideas strike a balance between form, colour and negative space to achieve a satisfying aesthetic.



Catherine Pickering

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Catherine Pickering graduated from Sunderland University having specialised in ceramics for the past three years. The underlying theme of shells and their various forms are evident in her current series of work. Subtle hints of colour add contrast to the dry unglazed clay body; evoking a weathered and textured surface with a contemporary twist.



David Irwin

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The simple yet elegant construction of the Cross Side Chair consists of two interlocking profiles, which support a fully upholstered seat. The quality of both the solid walnut frame and the 100% wool fabric from British Manufacturer Camira, perfectly compliments and enhances the simple form and clean lines of the chair which take their cue from the symmetrical nature of an hour glass. A functional addition of the product is its ability to stack.



Deadgood

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Ribbon is one of a handful of exclusive new products to be released by one of the UK design industry's most exciting young brands 'Deadgood' and produced in collaboration with British designer and creative entrepreneur Nick Rawcliffe.

This beautiful little stool represents the distinct form of an 'awareness ribbon' and is manufactured out of rotationally moulded, 100% recyclable plastics. The production method utilises a cutting edge industrial process to create a unique product with its own distinct personality.

Ribbon will be launched with the endorsement of major charitable foundations and in doing so Deadgood will offer a donation from the profits of each unit sold.



Ellen Thomas

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Ellen has added her own unique twist to the traditional mantel and wall clock. In her new

contemporary collection, she has drawn inspiration from the classic and iconic to create her own individual modern designs. Made from North American FSC certified oak her mantel piece clocks are inlaid with resin and are finished by hand.



Hannah Schofield

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Hannah's 'Scaffolding Range' is a showcase of bracelets, brooches, necklaces and earrings which are reflective of our ever changing urban environment.

With a focus on the forms of the industrial city of Manchester, Hannah's hometown, she is heavily influenced by imagery of scaffolding and structures. By seeking to deconstruct what she sees the artist has created exciting, unusual forms which have culminated in a range of contemporary, wearable art pieces.



Hannah Wales

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Hannah Wales is a Furniture and Product Design graduate

from Northumbria University. As a designer she enjoys discovering concepts and ideas that are a result of hands-on exploration of materials and processes.

She has created these fun and unique products that are the result of an exploration into the ways in which surface finish can both visually and physically enhance an object. Each texture gives the illusion of being an existing material but interaction with the products reveal the material to be silicone. Silicone is a soft, tactile, rubber like material that tempts the user to touch and hold it. It is resistant to heat and water, is incredibly hard wearing and can be produced in any colour.



Jake Bontoft

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Jake Bontoft is an industrial designer based in Newcastle-upon-Tyne, working within the spectrums of product, furniture, and interior accessory design.

His design focus is to produce innovative and provocative work which is steeped in meaning, justification, and social commentary. The goal with all his work is to design objects with cost effectiveness and simplicity of manufacture in mind with the aim to produce low-cost objects accessible to a wider audience.

The Nomad table is a non-precious item designed to be used and enjoyed.



Jamie Josef Fry

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Jamie Josef Fry is a designer from and based in the North East. Long walks on Saltburn beach trying to find the perfect pebble and obsessing over 'how it works' lead to a natural career choice. The 'Bookshelf' is designed to be as simple a product as possible, its form follows and inspires its function.



Lazerian Design

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After leaving university in 2006 Liam set up studio Lazerian in Manchester, where he develops and creates his own experimental designs, collaborating with other designers and producing other chosen designers' work under the Lazerian brand. Liam is heavily influenced by the structures and colours of nature, especially the flowing form of trees. This association with nature is an important aspect of his work, guiding the aesthetic and material choices in his work. Gerald and the Forms of Nature Jewellery are

just two examples of the work produced by Lazerian amongst many others.



Margareth Troli

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During the last 4 years, Margareth Troli has explored the application of waterjet cutting in her creative practice after winning a prestigious doctoral scholarship from the Arts and Humanities Research Council. This has enabled her to develop artistic and technical approaches for Studio Glass.

The 007 Walther P99-Rosevase featured in this exhibition was recognized by the Worshipful Company of Glass Sellers through an award in 2010 at the British Glass Biennale.



Nick James

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Nick James and Bridget Jones have collaborated to bring you a range of 1950's style furniture. Using Bridget's expert knowledge of colour and print and Nick's expertise in furniture, two creative minds have converged to create furniture embodied with 1950's style.

Specially printed Formica, created using a unique jet pattern by Bridget Jones, has been used to create a sideboard and drop leaf table with the style and sophistication of the 1950's.



Prefab 77

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Prefab77 is a collective of artists based in the North East of England.

From an area steeped in a volatile history of unions, struggles and movements Prefab77 create fast, hard-edged, stripped down artwork; often political, sometimes anti-establishment, always beautiful. Weaving small pieces of modern popular culture, vintage NME headlines, pure British rock 'n' rebellion into traditional iconic imagery



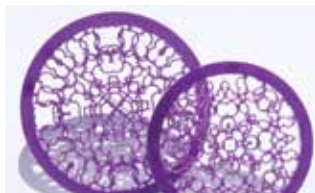
Psalt Design

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Psalt Design is a Sheffield based design studio specialising in unique, well-crafted furniture

and product design. A collaboration between Richard Bell, Thomas McKeown and David Powell, Psalt Design work together to produce several collections per year as well as working on a client and commission basis.

Their manifesto is to create contemporary and highly desirable products through small batch production that are all sourced and manufactured in Britain.



Rachel Whitehead

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The inspiration for Rachel's current body of work is the result of an exploration into the construction of form through repetition of a single element. Due to the complexity of these designs, Rachel could see that it would not be feasible to make them by hand. This led her to investigate the use of technology to design and manufacture her ideas.

The layering of pattern and the creation of shadows are of great interest to Rachel. Striving to create work that the wearer can interact with, the lockets, changeable cords, magnets and slots allow for playful contact with each individual piece.



RASKL

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RASKL have been hard at work developing a new range that draws from their extensive experience in custom designed-and-made furniture.

On one hand they have produced "Get Carpark" - an opulent and striking piece that celebrates the region's design and cultural heritage in an inspiring and contemporary way. On the other they are launching a range of products (including the "Integra" table system) that uses a fresh approach to construction and assembly to produce pieces that have a strong high-end appeal whilst reducing manufacturing costs.



REthinkthings

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REthinkthings LTD is a quirky and charismatic approach to questioning everyday objects, their substance and their functionality. Founded and directed by Ilsa Parry, a Liverpool based product designer, creativity consultant,

licensor, producer and promoter of innovative and iconic products. REthinkthings aims to offer alternative homeware and giftware to consumers which use materials, manufacturing processes and product functionality in new and exciting ways that are often socially responsible and environmentally aware. At Design Mart REthinkthings presents the Bauhaus Birdfeeder, bringing life to the garden... The Bauhaus birdfeeder designed by Julia Jacob is an elegant functional garden accessory which can be hung on trees and around the garden, providing a unique hanging feeding station for flying visitors.



Stitched Ceramics

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Cath Ball is a young British designer maker based in Thursby, Carlisle. The Stitched Ceramics collection challenges conventional ceramics through the development of an innovative technique which involves hand stitching onto the surface of the clay.

She uses a variety of techniques such as hand building and slip casting, drawing inspiration from textiles using textures in fabrics, buttons and stitching which add decoration to the surface of the clay.



Superfauna

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Superfauna is a new crossover collaboration between award-winning designers Amy levinson and Daniel Rose.

Their first project is a range of interlocking laser-cut cardboard trophy heads, their 3D form being an interpretation of an original illustration which utilises artistic license to emphasise key visual elements (such as oversized elaborate antlers on a stag) to create a striking, sophisticated and fulfilling product. The series comes in three different sizes, so you'll find the perfect size to adorn any wall.



Susan Bradley Design

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Susan Bradley established her design studio in 2004. Since then her designs have won international acclaim and are often featured in leading design led publications worldwide.

Susan creates original and innovative interior and exterior designs with a distinctive graphic quality. She is best known for her unique and award-winning metal Outdoor Wallpaper™ and further

collections of intricately cut metal designs and products.



Tatsuya Akita

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This mixed media desk accessory range is a celebration of the combination of different materials kept in the raw. The choice of materials was made with the idea of using materials which are used for the construction of buildings – concrete, metal, and wood.



Westergaard Designs

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Westergaard Designs offers a unique collection of products lovingly created by bold, young designer Polly Westergaard. The designs are heavily influenced by Polly's heritage, a synthesis of her Danish ancestry and her British roots. This fusion of cultural perspectives results in chic, innovative pieces, designed for longevity whilst retaining a fresh take on contemporary living. Polly often delves into the inner child with fun engaging designs, as well as exploring past trends, which are updated with a contemporary twist.

design event

Design Event MART is supported by British by Design, a new on-line store, showcasing high quality innovative products designed in Britain.

www.britishbydesign.org

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Designed by WonderStuffStudio.

Design Event Presents

Design Event Presents is a new initiative launched at Design Event Festival 2011.

Design Event have commissioned eight designers based in the north of England to produce an exclusive edition of a new retail product.

The designers selected and resulting products represent the diversity of approaches and level of innovation demonstrated by practitioners in the north of England.

The editions cover a range of disciplines including product design, illustration, textile and jewellery design.

All products are available for sale for the first time at Design Event MART.

Design Event are pleased to present these products to you.



Ayme Fitzgerald

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Ayme Fitzgerald's wallpaper and fabric designs are instantly recognisable due to the wild colour combinations and bold imagery cleverly combined into surface design prints that scream for attention.

Those who seek unique home accessories will be delighted to discover Ayme's new range of digitally printed cushions created especially for the home with patterns selected from her Floral Floral and Boutique design collections, new for Autumn/ Winter 2011.



Claire Baker

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Claire is a designer and maker working with a variety of materials and mixed media techniques. Her aim is to produce beautiful objects of high quality using traditional methods together with digital technology while retaining a handcrafted feel.

This exclusive jewellery collection is a limited edition,

designed especially for Design Event Presents and is inspired by militaria and wartime adornments; in particular medals, insignia and emblems. Materials have been carefully considered and include offcuts, recycled papers and vintage army issue linen thread; made to become valuable and beautiful.

The work incorporates a level of ambiguity which allows for personal interpretation.



David Irwin

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Having become interested in the mining lamp and its design evolution from early Davy lamps (first used in Hebburn Colliery) and the Geordie lamp (created by George Stephenson in 1816) to carbide lamps and today's battery powered equivalents, David Irwin has designed a small domestic light re-appropriating the mining lamp by referencing both its form and functional nature.

Integrating features from various mining lamps such as a handle for carrying and hanging, a removable base for storing the flex and a rotating conical reflector for directing light he has produced an immensely versatile product. One that can be used as a task light, table lamp or even a floor lamp.



Neil Conley

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Thomas & Victoria is a dimmable interior table lamp by award-winning designer Neil Conley.

A living museum piece, the lamp is a warped preservation of Thomas Edison's filament bulb. The lamp demonstrates its transition from an object of fundamental functionality, to its place today, as an icon of design heritage. A representation of the beauty of innovation, the bulb is now retired to a life behind glass.

Manufactured from amberised borosilicate glass, the lamp contains minimal fixings, held securely by only three metal connectors.



Nous Vous

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FRESH ONES is a range of unique, hand-crafted objects for everyday living, made by Nous Vous.

All products are either hand-painted or entirely hand-made.

For Design Event Nous Vous have produced a limited edition bag and t-shirt range. Nous Vous' aim is to make useful, beautiful objects with minimal financial and material waste.



Reluctant Hero

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Reluctant Hero is a dedicated and highly skilled creative studio that understands the business of good design. Branding is at the heart of their foundation. Reluctant Hero work in a range of media, combining conception, art direction, illustration, typography and innovative layout design skills to create artwork for the music, arts, culture and fashion industries.

For Design Event Presents, Reluctant Hero have applied their experience with wood etching for large installations to a series of limited edition artworks for the home.



The Cloud Commission

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"Cottonwolf" is a project, gathering some of the biggest names in contemporary illustration to work on a single process. Each series will see 5 invited artists create a design to be laser etched from walnut, made into a badge/brooch and packaged as part of a signed limited edition (of 50 per artist).

Series One will be launched at this year's Design Event with work from Matt Sewell, Malarky, Richt, Drew Millward and The Cloud Commission. Each series will be available for a limited period, to be replaced by subsequent series of invited artists.



WonderStuffStudio

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Led by Paul Alderson, WonderStuffStudio creates ideas with character. From strong, concept led work for clients to self-initiated projects such as prints, artwork, products and furniture concepts.

After producing and selling a range of original paintings and limited edition prints, this will be the first edition of prints screen printed by hand by Paul. 'The Happiness Test', is an original twist on a traditional opticians eye test. A bold, typographical piece which will raise a smile from the viewer.