

DESIGN  
EVENT

NORTH  
EAST

CON  
VER  
SAT  
ION

ILLU  
STRATION

GRAPHICS  
FASHION  
PRODUCT

ARCHIT  
ECTURE

21-31  
OCTOBER  
2010

The North East's  
Annual Design Festival  
[www.design-event.co.uk](http://www.design-event.co.uk)

<b>Gateshead</b>		21	22	23	24	25	26	27	28	29	30	31
1	Craftivism: Objects to Change the World	p3	•	•	•	•	•	•	•	•	•	•
2	Fashion Fix—Shipleys Late	p3								•		
3	Design Event MART	p4		•	•	•						
4	Northumbria University Designers in Residence	p5		•	•	•						
5	Digital Manufacture by Cohda	p5		•	•	•						
6	Lost in Translation Exhibition and Open Studio Event	p6		•	•			•	•	•	•	
7	Shop Art at Gateshead Town Centre	p6	•	•	•	•	•	•	•	•	•	•
8	Growing Forest — Aether and Hemera	p7		•				•	•	•	•	
9	'Deadline' — A tour through the building design process	p7									•	
10	Love Me Live with Me	p8	•	•	•	•	•	•	•	•	•	•
11	Dirk Bell	p8	•	•	•	•	•	•	•	•	•	•
<b>Newcastle</b>												
12	Exquisite Corpse	p9	•	•	•	•	•	•	•	•	•	•
13	Time and Place, Hither and Thither, War and Peace	p9	•	•	•	•	•	•	•	•	•	•
14	Doodlings: an exhibition by Crawvv	p10	•	•	•	•	•	•	•	•	•	
15	The Houltys Yard Project Tour	p10	•	•	•	•	•	•	•	•	•	•
16	Nightshade: Emily Forgot, Amy Dover, Alaric Hammond	p11		•	•			•	•	•	•	
17	Studio Conversations: Different/ Studio Civico/Abercrombies	p11					•		•	•		
18	The Modern Art of Conversation	p12	•	•	•	•	•	•	•	•	•	•
19	Pop-up Design Shop @ Mushroom Works	p16			•			•	•	•	•	
20	If We Build it Will You Buy It?	p16				•						
21	Al-Mutanabbi Street Letterpress Broad-sides	p17	•	•	•	•		•	•	•	•	
22	Cinderella Stamps	p17	•	•	•	•		•	•	•	•	
23	Half term activities for families — print your own postcard and stamp	p17						•				
24	Northernness: Set of Drawers	p18		•	•	•	•	•	•	•	•	•
25	Big Draw Event	p18									•	
26	Chris Moore: Catwalking	p19	•	•		•	•	•	•	•		
<b>Sunderland</b>												
27	The New Domestic Landscape	p21	•	•	•	•	•	•	•	•	•	•
<b>Durham</b>												
28	It's all about lanterns at Bowes Museum! Lantern Making Workshops museumaker: Bird Sky Lanterns A Garden of Lantern Birds Launch Grand Lantern Parade	p22						•	•	•		
29	STUPID TW**T	p22	•	•	•	•				•	•	•
<b>Middlesbrough</b>												
30	Time and Place, Hither and Thither, War and Peace	p23					•	•	•	•	•	•

# Welcome to Design Event North East 2010

2010 has been a year of change, and as purses get tighter both at government and private sector level, it is more crucial than ever to be showcasing the North East's unique creativity and innovation—regionally, nationally and internationally.

So this year in addition to the Design Event North East festival, Design Event take a group of designers to exhibit at 100% Design as part of the London Design Festival in September.

Good design can make life easier, can make us smile and has real power to provide competitive edge; so we feel privileged to be bringing you the North East's 6th Design Event festival.

Many designers that we've brought to the region over the last 6 years have commented on the creative buzz surrounding the festival and the appetite to talk, discuss and share inspirations. Getting people together and providing a platform for these conversations is central to the festival, and this year we've gone one step further and taken 'Conversation' as our theme.

In an age of email, Facebook, Twitter and texting, we are now more likely than ever to speak to people via the internet or mobile phones than face-to-face. We think nothing of communicating with strangers via the internet, but rarely speak to our neighbours and those that live in our street.

We've also developed new language to communicate with others, where we'll 'c u l8r' and have become hugely adept at writing in paragraphs of 140 characters. So here at Design Event, we say bring back the art of conversation!

In the Modern Art of Conversation we've given 10 designers conversation topics to each respond to—including saying hello, small talk, how to disagree and what we mean when we talk about love. The works will be exhibited in shop windows, on billboards and projected onto the pavement in a trail from Central Station to Newbridge Street West in Newcastle.

The Design Event MART also returns again this year with more fantastic products from North East leading designers, and this year we'll also be exploring the concepts, materials and processes behind the products.

Studio Conversations gives you a chance to see behind the scenes at some of the region's leading design studios, with events also happening at the SHED and Mushroom Works, and if you want to see what makes creatives tick, then make sure you get along to our Pecha Kucha night—a fast paced evening of inspiring speakers.

As always there are a host of exhibitions taking place in Middlesbrough, Sunderland, Durham, Gateshead and Newcastle so do get along to as many as you can!

Karen Nairstone,  
Festival Director

# GATESHEAD

## 01 Craftivism: Objects to Change the World

10 Jul-7 Nov

Mon-Sat: 10.00-17.00

Sun: 14.00-17.00

Shipleigh Art Gallery,  
Prince Consort Road,  
Gateshead,  
NE8 4JB

T. 0191 477 1495

[twmuseums.org.uk/shipleigh](http://twmuseums.org.uk/shipleigh)

Free

Craft is back and this time it's political. Craftivism (craft + activism) explores craft as a force for change and as part of a radical tradition stretching back to William Morris and beyond.

This brand new exhibition also includes work by contemporary craftspeople, such as Grayson Perry, who challenge the way we live. You are also invited to DIY and learn craft-based skills.



## 02 Fashion Fix —Shipleigh Late 29 Oct

18.00-22.00

Shipleigh Art Gallery,  
Prince Consort Road,  
Gateshead,  
NE8 4JB

T. 0191 477 1495

[twmuseums.org.uk/shipleigh](http://twmuseums.org.uk/shipleigh)

Free

The Shipleigh is celebrating the language of fashion where clothes can speak louder than words, so make sure you dress to impress...

For a fun packed night where you can make your own piece of statement jewellery, see a fashion show, play fashion bingo and get to know each other's styles with this unique game of conversational

bingo, vote for your favourite outfit from the NewcastleGateshead Street Style image bank and then dance the night away with the sounds of the catwalk.

For updated information please visit the website: [twmuseums.org.uk/shipleigh](http://twmuseums.org.uk/shipleigh)



### 03 Design Event MART: Making it 22-24 Oct

10.00-18.00

BALTIC Centre for  
Contemporary Art,  
Gateshead Quays,  
South Shore Road,  
Gateshead,  
NE8 3BA

T. 0191 478 1810

balticmill.com  
design-event.co.uk

**Free**

For the third consecutive year Design Event North East bring the MART to BALTIC Centre for Contemporary Art. The exhibition will feature a range of innovative new work from designers practicing in the North East and will show the design process behind the work, chronicling the journey from concept through to finished product. Selected work will be available for sale or commission.

Designers featured include:

Emma Plant, Jawini, Stella May Accessories, Rachel Wojcik, Charlotte Swaddle, Ellen Thomas, Bettina Nissen Design, Ayme Fitzgerald, Deadgood, Neil Conley, Kate Usher Surfaces, Amy Levinson, David Irwin, Tuli Storm, Westergaard Designs, Sarah Blood, Bridget Jones, AFID Design, Megan Randall, RASKL, and Richard Brownlie-Marshall.

Check out our website for a full list of exhibitors. [www.design-event.co.uk](http://www.design-event.co.uk)



## 04 Northumbria University Designers in Residence

22-24 Oct

10.00-18.00

BALTIC Centre for  
Contemporary Art,  
Gateshead Quays,  
South Shore Road,  
Gateshead,  
NE8 3BA

T. 0191 478 1810

balticmill.com  
northumbria.ac.uk

Free

Northumbria University Designers in Residence scheme is a year post-graduate platform from where graduates of 'BA(hons) 3D Design: Furniture and Product' develop and grow their own professional practice.

The products that form this exhibition showcase both past and present Designers in Residence work.



## 05 Digital Manufacture by Cohda

22-24 Oct

10.00-18.00

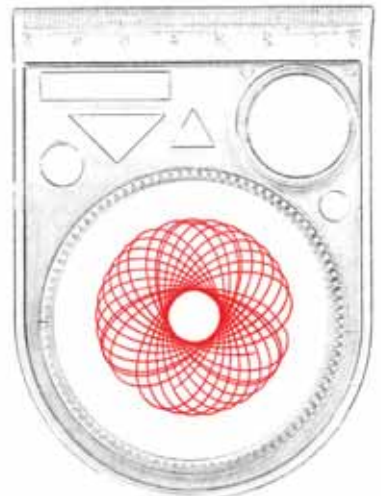
BALTIC Centre for  
Contemporary Art,  
Gateshead Quays,  
South Shore Road,  
Gateshead,  
NE8 3BA

T. 0191 478 1810

cohda.co.uk  
balticmill.com

Free

Cohda supported by Newcastle University's Culture Lab and Sunderland University's Advance Manufacture Department, will present their latest experimental manufacture process during Design Event. This unique exhibit will display the latest Cohda products whilst allowing visitors to become part of the creation process.



## 06 Lost in Translation Exhibition and Open Studio Event 22-31 Oct

Sat 23: 10.00-16.00  
Wed 27: 10.00-16.00  
Thurs 28: 10.00-16.00  
Fri 29: 10.00-16.00  
Sat 30: 10.00-16.00

The Shed,  
348-354 High Street South,  
Gateshead,  
NE8 1EN

T. 0191 433 2839  
yvettehawkins@gateshead.  
gov.uk

Free

Good design provokes reaction, intrigue and comment.

The idea that a concept can be transformed into a tangible, thought provoking object compels people to relay opinion on the way we and they, view the world. The Shed presents *Lost in Translation*, a new exhibition of work by 12 creative businesses which span the creative industries. We look at the absences and silences of conversation, stories and literary approaches to design across a range of disciplines including installation, ceramics, film and sculpture.

### Open Studios

22 Oct  
18.00-22.00

The Shed also opens its doors for an Open Studio event of 36 creative businesses and welcomes the public to initiate their own conversations between consumer and producer.

The Shed is an innovative development by Gateshead Council where workspace has been provided to support businesses in the creative sector. For more information contact Yvette Hawkins, Development Manager, The Shed at Gateshead Council: 0191 433 2839 or email [yvettehawkins@gateshead.gov.uk](mailto:yvettehawkins@gateshead.gov.uk)



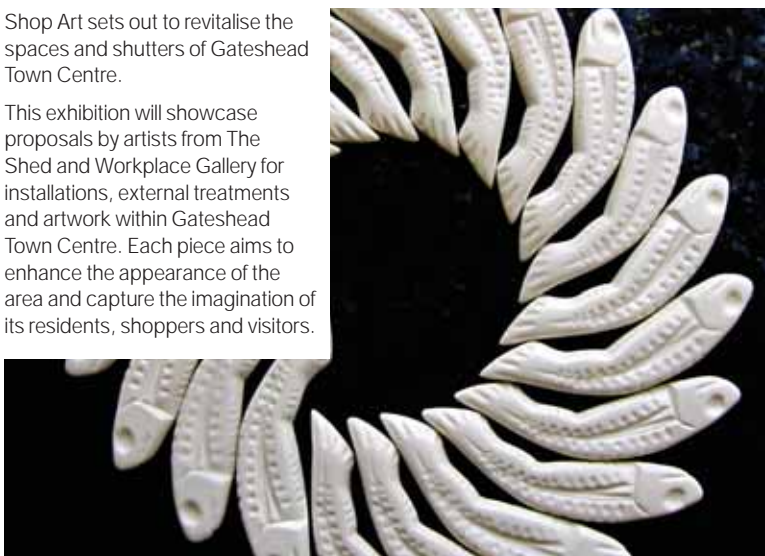
## 07 Shop Art at Gateshead Town Centre

Visit [designevent.co.uk](http://designevent.co.uk)  
for locations and dates

Free

Shop Art sets out to revitalise the spaces and shutters of Gateshead Town Centre.

This exhibition will showcase proposals by artists from The Shed and Workplace Gallery for installations, external treatments and artwork within Gateshead Town Centre. Each piece aims to enhance the appearance of the area and capture the imagination of its residents, shoppers and visitors.



08 **Growing Forest  
—Aether and  
Hemera**  
22-31 Oct  
Open studio:  
22 Oct 18.00-22.00

Sat 23: 10.00-16.00  
Wed 27: 10.00-16.00  
Thurs 28: 10.00-16.00  
Fri 29: 10.00-16.00  
Sat 30: 10.00-16.00

The Shed,  
348-354 High Street South,  
Gateshead,  
NE8 1EN

www.aether-hemera.com  
**Free**

Aether & Hemera's projection visualizes and reflects the growing state of the social relations and conversations in the Shed space. Each conversation is represented by a shrub, growing in real-time while individuals chat with one another; these will change in a shape, size and hue depending on the duration and volume of the conversation as perceived by different sensors.

By the end of the exhibition the whole series of conversations will have generated an intricate and colourful forest still evolving as new spectators and guests interact in front of it.

Not only will the Growing Forest be developed by dialogues, but by displaying a representation of conversations to the audience, will provide new items to discuss, resulting in a convoluted self-generating loop. The Growing Forest represents a narrative visualization of all discussions' history.

Growing Forest is supported by Arts Council England, North East.

09 **'Deadline'  
—A tour through  
the building  
design process**  
30 Oct

14.00

Tour starts in Gateshead  
and ends in Newcastle  
Tour lasts 2h45m

Starting point:  
The Shed Creative Studios,  
348-354 High Street,  
Gateshead,  
NE8 1EN

T. 0191 260 2191

northernarchitecture.com

**Free (booking required)**

Ever wondered what an architect gets paid for? What does a services engineer actually do? Join Northern Architecture for this unique tour that reveals the practices behind designing buildings and making them everything a good building should be: attractive places to be, efficient, functional and standing up!

This tour, led by an architect, follows a project through the design process from start to finish, showing the different stages and professions involved.

See how the skills and tools of different practices combine and culminate; from architecture to structure and services, from landscaping to visualization and finally, to the printers.

This tour takes place between Newcastle and Gateshead's City Centres. We will be taking public transport between Gateshead and Newcastle City Centre.

Access: One building on the tour has access issues; please let us know if you have any access requirements.



10 **Love Me Live with Me**  
21-31 Oct

For times and location of the Wonder Cart check the website out at: [designedandmade.co.uk](http://designedandmade.co.uk)  
Free

Designed and Made present the best of north eastern design and invite you to engage with their work.

For further information visit: [designedandmade.co.uk](http://designedandmade.co.uk)



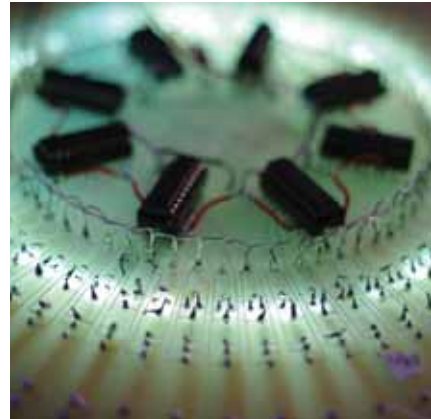
come and find our wonder cart. look and rummage take think and talk. drink tea. tell us what you like to live with and why all we ask is that you share your thoughts intrigued? love me live with me.

11 **Dirk Bell**  
8 Oct-16 Jan

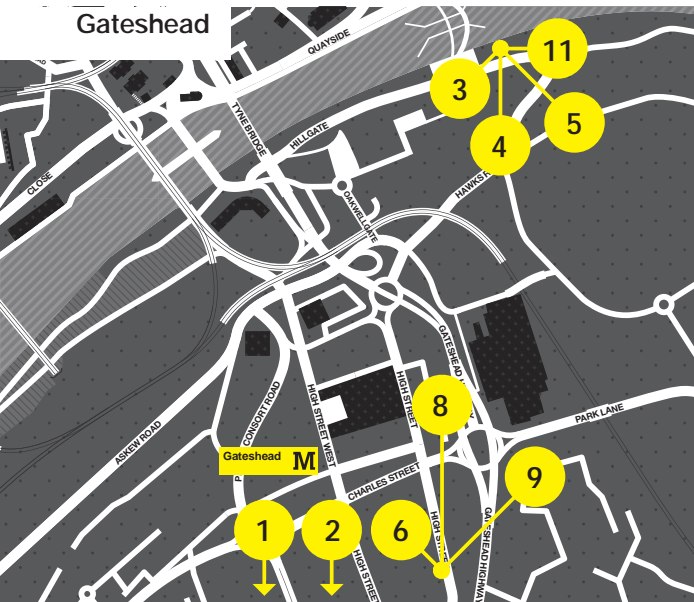
BALTIC Centre for Contemporary Art, Gateshead Quays, South Shore Road, Gateshead, NE8 3BA

Open daily: 10.00-18.00 except Tuesdays: 10.30-18.00  
[info@balticmill.com](mailto:info@balticmill.com)  
T. +44 (0)191 478 1810

German artist Dirk Bell presents an exhibition of new work, and that not yet seen in the UK, including sculpture, animation, large-scale installation and the ephemeral, romantic drawings for which he is best known. Exploring the enduring tussle between love and freedom, along with the universal structures that shape and control Societies., Bell's own car will also appear, sporadically, as it makes a physical and metaphorical journey from Germany to Glasgow and now to Gateshead and beyond.



**Gateshead**



# NEWCASTLE

**12 Exquisite Corpse**  
 21 Oct-13 Nov  
 Preview:  
 20 Oct  
 18.00-20.00

Mon-Sat: 09.00-17.00  
 Newcastle Arts  
 Centre Gallery,  
 Westgate Road,  
 Newcastle  
[exquisite-corpse.co.uk](http://exquisite-corpse.co.uk)  
**Free**

Exquisite Corpse takes inspiration from the surrealist parlour game of the same name, a visual game of Chinese whispers, where an image is created by a series of artists each creating a part of the overall artwork.

The exhibition brings together an international group of designers and illustrators who have had their visual conversations brought to life in a large scale graphical installation.

Exquisite Corpse has been curated by Newcastle based design studio Sumo.



**13 AgB and Graphics North Unlimited present: Time and Place, Hither and Thither, War and Peace**  
 21-31 Oct

Please check the website for venue information.  
[info@gnuagb.com](mailto:info@gnuagb.com)  
[gnuagb.com](http://gnuagb.com)  
**Free**

Time and Place, Hither and Thither, War and Peace is a conversation without words, between groups of creative people in Teesside, Newcastle and London. Three newspapers full of images are being produced and these publications are shown alongside original art works and other printed items. Works are being exhibited in both Newcastle and Middlesbrough during the festival.

The work on show mixes graphic design, illustration and printmaking and uses photography, assembly, collage, montage and other methods to exchange ideas.

Collaborative pieces in the form of printed newspapers are on display and these publications also exist as online magazines.

This event will encourage participation and visitors will be invited to engage in the next stage of this graphic conversation.



**14 Elektrik Sheep presents Droodlings an exhibition by Craww 7-31 Oct**

Mon-Sat: 10.00-18.00  
Open late 20 Oct:  
18.00-20.00

22 Pink Lane,  
Newcastle upon Tyne,  
NE1 5DW

[elektriksheep.co.uk](http://elektriksheep.co.uk)  
[craww.com](http://craww.com)

**Free**



Self taught artist and habitual doodler, Craww plies his trade from the fair city of Sheffield, drawing inspiration from daydreams, music, comics, nature, folklore, gin and an overactive imagination.

Craww likes ambiguity and Droodlings explores his fascination with things that aren't quite what they seem. Pretty things in dark places, nasty surprises masquerading in beauty, hidden stories and happy accidents, brought to life with a mix of elegance, balance and disciplined chaos.

Painting traditionally on whatever's at hand, or combining photoshop with pencil, paint, and way too much spilt ink, Droodlings is a story without an end—a stream of consciousness ramble through the woods, populated with skulls, crows and melancholic girls with big hands.

**15 Elektrik Sheep presents The Hoult's Yard Project October**

Hoult's Yard,  
Walker Road,  
Newcastle upon Tyne  
NE6 2HL

[thehoultseyardproject.co.uk](http://thehoultseyardproject.co.uk)

**Free**

What started out as an opportunity for an exhibiting artist to paint freely on a large scale, in an amazing setting, has quickly turned into something much more.

After a quick tour of the yard and realising just how much scope the place has, we decided to turn it into something much bigger, we're overwhelmed at some of the artists who are getting involved.

Check out the artwork from artists including Kid Acne, Eelus, Remi/Rough and Prefab77.



**16 Nightshade:  
Emily Forgot,  
Amy Dover,  
Alaric Hammond**

21-30 Oct  
Preview:  
20 Oct  
18.00-20.00

Wed-Sat: 12.00-18.00  
67B Westgate Road,  
Newcastle upon Tyne,  
NE1 1SG  
night-shade.co.uk  
**Free**



Emily Forgot, Amy Dover and Alaric Hammond's illustrations beautify much of today's popular consumer culture, yet an uneasiness pervades these partially defined, often surreal reflections of contemporary life, nature and collected memories. Contrasting in style yet coherent in their story telling the artists share a common practice of working largely in monotonous.

*Night Shade* is presented entirely in black and white. By collectively rejecting the use of colour the works are immediately timeless in context, simultaneously suggestive of past, present and future.

The collected drawings, collage and printmaking produced for this exhibition are bound together by beguiling acts of violence and animalism, masked by childish playfulness, mysticism and beauty. From explosive pattern, meticulous line drawing and laser sharp simplicity, fragments of narrative emerge offering a fleeting insight into a compelling, compulsive world that somehow slips between our day-to-day experiences.

**17 Studio  
Conversations**

**Different:**

26 Oct  
12.30-13.30

**Dan Civico:**

28 Oct  
17.30-18.30

**Abercrombies:**

29 Oct  
12.30-13.30

**Free (booking required)**

Have you ever wondered what goes on behind the doors of some of the North East's most creative studios? Now you can find out! We have organised three very different opportunities for people to visit studios in the region. The first is a highly acclaimed, award winning ideas agency, the second is a creative workspace where furniture, lighting, large scale public artwork and site specific commissions are contrived and the third is a leading interior design practice.

There will be the opportunity to look around the studios and then there will be a studio conversation on the topics listed below.

26th October, 12.30-13.30

**Different: Can you be the master of all trades?**

6-8 Ravensworth Terrace,  
Newcastle upon Tyne,  
NE4 6A

28th October, 17.30-18.30

**Dan Civico: are artists and designers separate entities?**

Ouseburn Warehouse Workshops  
& Studios, 36 Lime Street,  
Ouseburn, Newcastle upon Tyne,  
NE1 2PQ

29th October, 12.30-13.30

**Abercrombie Interiors: new directions in textiles and wallcoverings**

142 Manor House Road,  
Newcastle upon Tyne,  
NE2 2NA

To book on to one (or all!) of the studio conversations please email, stating which studio you would like to attend, your name and contact details to [Beatriz@design-event.co.uk](mailto:Beatriz@design-event.co.uk). Places are free but limited.



## 18 The Modern Art of Conversation

21-31 Oct  
Preview:  
20 Oct

The streets of Newcastle  
design-event.co.uk

Free

The Modern Art of Conversation is an exhibition featuring the work of leading contemporary image-makers and 3D designers. We have approached 10 designers across a range of disciplines from graphics to product, illustration to set design. Each designer will respond to a brief based on the 1936 document, *The Art of Conversation* by Milton Wright.

The idea is to explore the benefits and problems linked to modern

methods of communication. We have numerous ways to connect with people but has this enriched our lives or has it made it harder to be heard? We think of our society as advanced but have we advanced at all? Are some areas of our lives just as they always have been regardless of technological developments?

Based on the original document by Wright, each brief deals with one aspect of modern conversation.

### How to say hello

Pink Lane  
Dusk-Late

"Hello" is the one word which everyone worldwide understands. Even if it is followed by a language barrier, "hello" can instantly make a connection between people. In today's modern world there are many ways to catch up with people, to make a connection and say hello. Social networking sites, emails, texts, phone calls, chats, skype, chat roulette, the options seem limitless but have we lost the ability to say hello in a meaningful way?

### Non-verbal communication

Daniel Eatock  
55 Westgate Road.  
Mon-Sun: 11.00-22.00  
www.eatock.com

Originally from Bolton, Eatock currently lives and works between London, São Paulo and Venice. An accomplished graphic designer, Eatock applies his former vocation skills to art-making. Embracing his design roots, his practice subverts strategies of communications, rational problem solving and formal design/un-designed methodologies.

### Being Quiet

Sam Winston  
Central Arcade  
Mon-Sat: 08.00-17.30  
www.samwinston.com

Through his explorations of language Sam Winston creates sculpture, drawings and books that question our understanding of words, both as carriers of messages and as information itself. His work is incredibly intricate and beautiful often exploring and representing the fragility of life. He has exhibited internationally and worked on various commissions including *Comme des Garçons Guerrilla Store* (Hong Kong) and *The New York Times*.

### Meeting New People

Keetra Dean Dixon  
Central Arcade  
Mon-Sat: 08.00-17.30  
www.fromkeetra.com

Keetra Dean Dixon was born in Anchorage, Alaska in 1977 and currently resides in NYC. Her work straddles both the art and design definition, often abstract and Magritte-esque in her choice of objects and content.

Her work has been recognized on several fronts including a place in the permanent design collection at the SFMOMA, the choice for *STEP* magazine's Emerging Talent '09, and the honorable ranking of ADC Young Gun '08.

**How to say Hello**

**Small Talk**  
Anthony Burrill

**What We Talk About  
When We Talk  
About Love**  
Geoff McFetridge

**Non-verbal  
Communication**  
Daniel Eatock

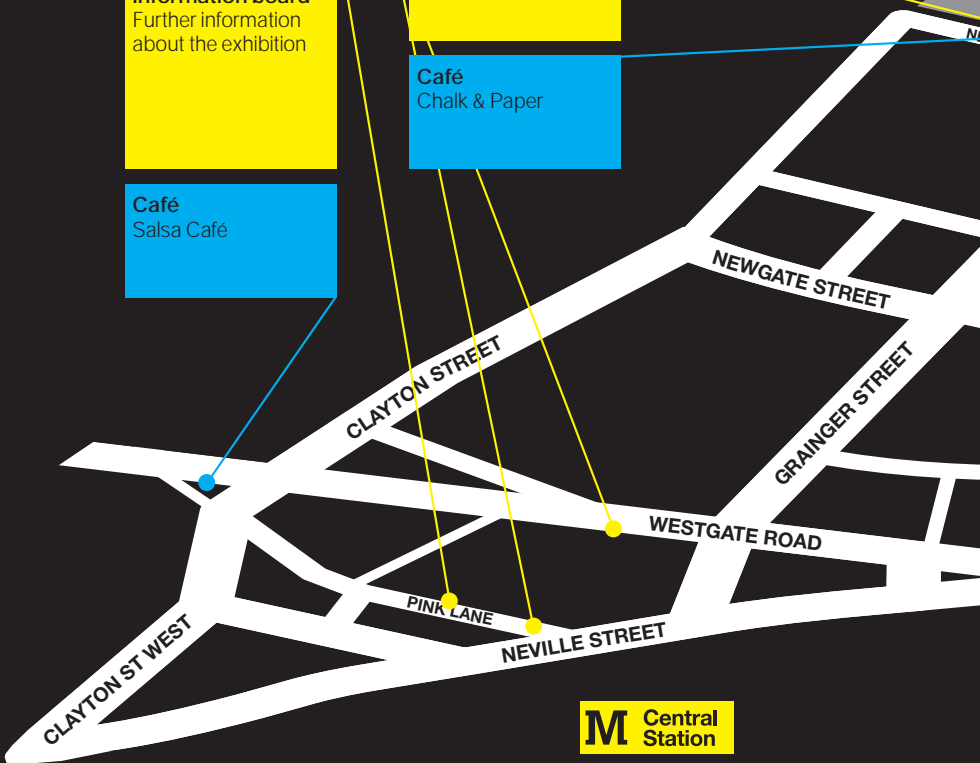
**Meeting New  
People**  
Keetra Dean Dixon

**Modern Art of  
Conversation  
information board**  
Further information  
about the exhibition

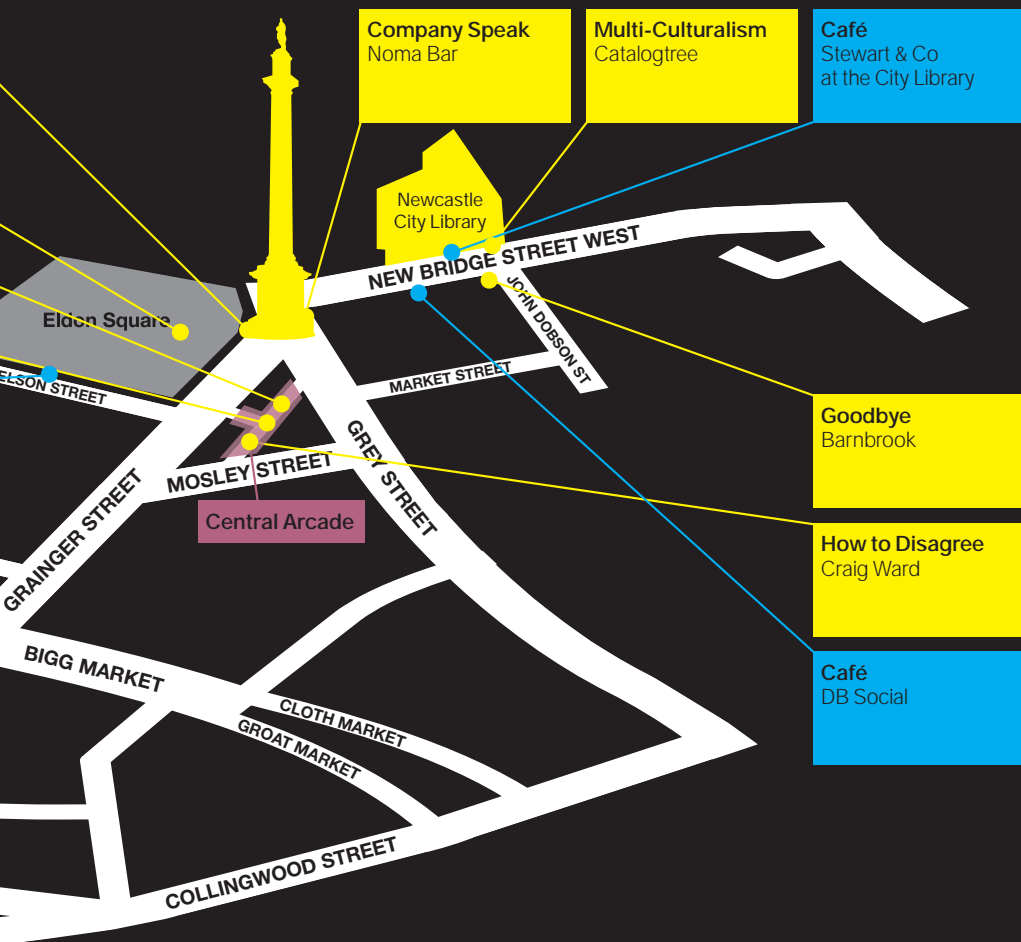
**Being Quiet**  
Sam Winston

**Café**  
Chalk & Paper

**Café**  
Salsa Café



**M** Central  
Station



## Café Conversations

Listed below are cafes which hold further information about the exhibition. Go in, take a seat, discuss what you've seen and have a bite to eat!

Salsa Cafe  
89-93 Westgate Road  
Newcastle upon Tyne  
NE1 4AE

DB Social  
14 New Bridge Street West  
Newcastle upon Tyne  
NE1 8AS

Chalk & Paper  
11-14 Nelson Street  
Newcastle upon Tyne  
NE1 5AW

Stewart & Co Fine Food  
at the City Library  
Charles Avison Building  
33 New Bridge Street West  
Newcastle upon tyne  
NE1 8AX

**How to disagree**

Craig Ward  
 Central Arcade  
 Mon–Sat: 08.00-17.30  
[www.wordsarepictures.co.uk](http://www.wordsarepictures.co.uk)

A British born, New York based typographer—albeit an unconventional one—Craig continuously creates new typographical treatments and explores the notion of words as images. He works in a variety of media from letterpress and linocut through to purely digital and three dimensional.

Craig Ward's previous clients now includes the likes of *The New York Times*, BMW, Ebay, *The Guardian*, *The Economist* and LloydsTSB.

**What we talk about when we talk about love**

Geoff McFetridge  
 Grey's Monument  
[www.championdontstop.com](http://www.championdontstop.com)

McFetridge was born in Canada and is an artist based in Los Angeles California. Instinctively ignoring creative boundaries McFetridge is a truly multidisciplinary artist. From poetry to animation, from graphics to 3D work, from textile and wallpaper to paintings. Understatement is central to the impact of his work, inviting participation.

Clients range from Nike, Pepsi, Stüssy, Burton Snowboards, and Patagonia. He has also worked on films sequences for *The Virgin Suicides*, and recently *Where The Wild Things Are*.

**Company Speak**

Noma Bar  
 Grey's Monument  
[www.dutchuncle.co.uk](http://www.dutchuncle.co.uk)

Noma Bar studied at the Jerusalem Academy of Art & Design and has been based in London since 2001. He has worked for an array of media clients, including the BBC, *The Observer*, *The Economist* and *Wallpaper\**. Noma Bar's work often plays with negative space and optical illusions. His illustrations are formed of both a single image and a series of themed elements that give the final piece its shape.

**Small Talk**

Anthony Burrill  
 Eldon Square  
 Mon-Wed: 09.00-18.00  
 Thur: 09.00-20.00  
 Fri-Sat: 09.00-18.00  
[www.anthonyburrill.com](http://www.anthonyburrill.com)

Anthony Burrill is a graphic designer who works in a broad range of activities, including print, advertising, moving image, exhibitions and products. Originally from Lancaster, Anthony studied Graphics at the RCA and has gone on to produce some of the most iconic graphic design of recent years. His work is simple yet always humorous producing the instantly recognizable 'WORK HARD AND BE NICE TO PEOPLE' poster which adorns studio walls the world over.

**Multi-Culturalism**

Catalogtree  
 City Library  
[www.catalogtree.net](http://www.catalogtree.net)

Catalogtree is a multidisciplinary design studio based in Amsterdam, founded in 2001 by Daniel Gross and Joris Maltha. The studio works continuously on commissioned and self initiated design projects convinced that form equals behaviour.

Catalogtree are well known for translating complex data into beautiful infographics. Alongside the visualisation of quantitative data, medium independent design, programming, typography, web and book design are part of their daily routine.

**Goodbye**

Barnbrook  
 Billboard opposite City Library,  
 Newbridge Street West  
[www.barnbrook.net](http://www.barnbrook.net)

Barnbrook pioneer the notion of graphic design with a social conscience, making strong statements about corporate culture, consumerism, war and international politics. Working in both commercial and non-commercial spheres, Barnbrook combines originality, wit, political savvy and bitter irony in equal measures.

## 19 Pop-up Design Shop @ Mushroom Works

23 Oct-13 Nov

Preview:

22 Oct

18.00-20.00

Wed-Sat: 12.00-17.00

Mushroom Works,  
St Lawrence Road,  
Newcastle upon Tyne,  
NE6 1AR

T. 0191 224 4011

[mushroomworks.com](http://mushroomworks.com)

Free

Mushroom Works has teamed up with Hunky Dory Home to create a stunning and exciting POP UP Design Shop. For a limited time they will be stocking a wide and varied range of some of the best niche design-led, handmade home accessories and gifts. Have you ever wanted somewhere in Newcastle to buy that perfect unique and original gift—well now you have found it. This is what Newcastle has been waiting for...



## 20 If We Build it Will You Buy It?

25 Oct

19.00-21.30

Cluny 2,  
36 Lime Street,  
Ouseburn,  
Newcastle upon Tyne

To book tickets go to [northernarchitecture.com](http://northernarchitecture.com)

or call Northern  
Architecture on  
0191 260 2191

Tickets are also  
available from behind  
the bar in the Cluny

**Entry £4, includes  
a glass of wine**

What would your ideal home look like? Are you a red brick two-up-two-down fan or do you dream of something more cutting edge? Housing design is changing; elsewhere people are living in more stylish, inspirational and often greener homes, yet the new homes built in this region all tend to look the same, akin to a child's drawing of a house. If house builders built homes that were more contemporary, would you buy one?

Northern Architecture have invited a selection of architects who are designing this new generation of homes, to show us what they've got on offer in this social evening of short, sharp and quirky reveals that will tickle your design taste buds. And at the end, they want to know if you'd buy them?

Venue is fully accessible.



**21 Al-Mutanabbi Street  
Letterpress  
Broadsides  
14 Oct-4 Nov**

Wed-Sat: 12.00-16.00

Northern Print,  
Stepney Bank,  
Newcastle upon Tyne,  
NE1 2NP

T. 0191 261 7000

**Free**

Al-Mutanabbi Street is the historic centre of Baghdad bookselling, of bookstores and outdoor bookstalls, cafes, stationery shops, and tea and tobacco shops.

It was bombed in 2007 and the Al-Mutanabbi Street Coalition, based in San Francisco sent out a call for letterpress printers to contribute a personal response.

The resulting letterpress printed broadsides by poets and artists will be on view at Northern Print from 14 October to 4 November 2010 and will be auctioned to raise funds for the charity Médecins Sans Frontières.

**22 Cinderella  
Stamps  
10 Sept-6 Nov**

Wed-Sat: 12.00-16.00

Northern Print,  
Stepney Bank,  
Newcastle upon Tyne,  
NE1 2NP

T. 0191 261 7000

**Free**

Letterpress and wood engraved postage stamps designed for imaginary places by contemporary artists.

**23 Half term  
activities  
for families  
—print your  
own postcard  
and stamp  
27 Oct**

10.30-12.00

Northern Print,  
Stepney Bank,  
Newcastle upon Tyne,  
NE1 2NP

T. 0191 261 7000

All ages welcome

Free workshop but  
please call to book  
a place





**24 Northernness:  
Set of Drawers**  
22 Oct-27 Nov  
Preview: 21 Oct  
18.00-20.00

Northern Stage,  
Barras Bridge,  
Newcastle upon Tyne,  
Tyne & Wear,  
NE1 7RH

T. 0191 230 5151  
northernstage.co.uk

Free

*Set of Drawers* is a group of freelance illustrators who love stories, books and all other clever, lovely uses of words and pictures so much that they come together to talk about them, show work and arrange exhibitions.

Living and working in the region, they often discuss if and how their work is inspired or influenced by a concept of 'northernness' and are utterly thrilled to have been asked to put into pictures what the north really means to them as part of Northern Stages' global conversation about northernness. Northern Stages celebrates the theatre's 40th birthday. The *Drawers* currently comprise of Bethan Laker, Josie Brookes, Deborah Snell, Clare Armstrong and Lara Robinson.

**25 Big Draw Event**  
30 Oct

Northern Stage,  
Barras Bridge,  
Newcastle upon Tyne,  
Tyne & Wear,  
NE1 7RH

T. 0191 230 5151  
northernstage.co.uk

Free

Come and meet the *Drawers* and join in with this year's Big Draw on Saturday 30 October, Stage 3 at Northern Stage, kindly sponsored by The Head of Steam Pub Group. An extra special thanks to Northern Stage for their support for the exhibition and the Big Draw event.

12.00-16.00

Family friendly drawing fun for everyone!

19.00-21.30

Drink and Draw event (including a Cloud Commission vs *Set of Drawers* 'draw off')

## 26 Chris Moore: Catwalking 1 Oct-26 Nov

Mon–Fri: 09.00-17.00

School of Design,  
Northumbria University,  
City Campus East,  
Newcastle upon Tyne,  
NE1 8ST

northumbria.ac.uk/  
designevents

Free

Chris Moore, catwalk photographer, has been called many things during his career: All of them complimentary. A veteran of the fashion world for over half a century, Moore has been dubbed 'The Godfather', 'The Eminence Grise', 'An Icon of fashion imagery' and 'Emperor of Catwalk Photography'. None of these grand titles—each a true reflection—sit comfortably on the shoulders of fashion's most self-effacing, unpretentious man.

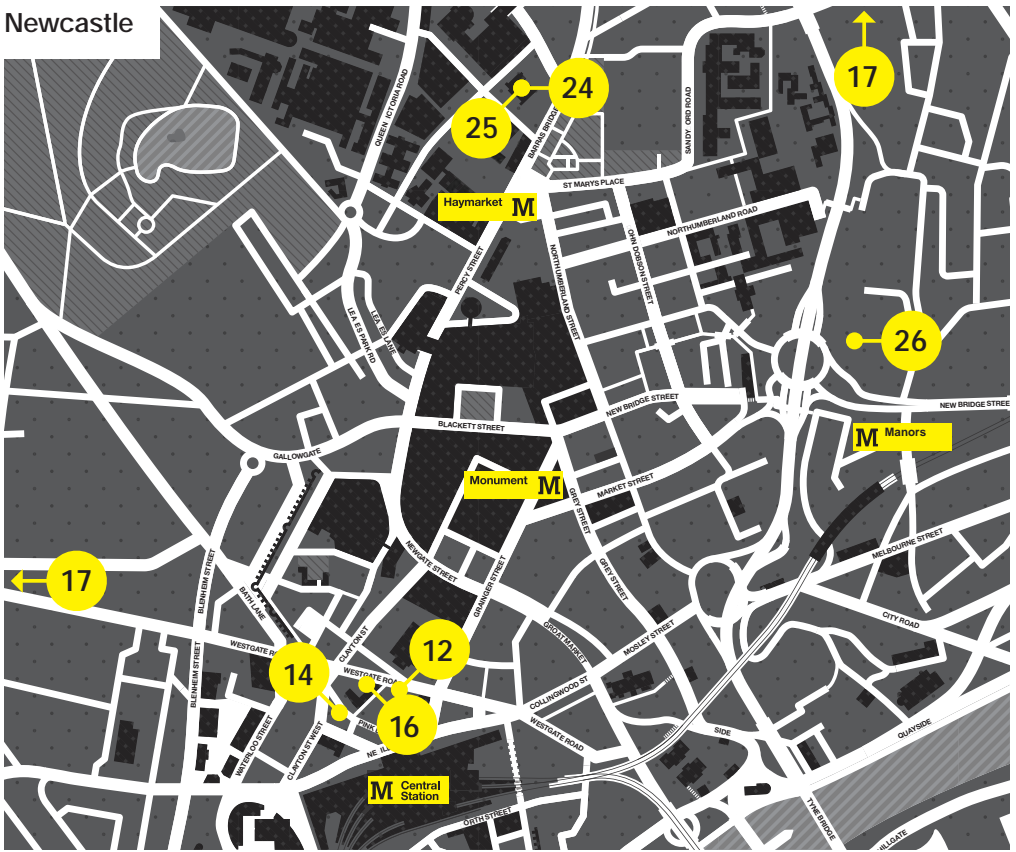
Born in Byker in 1934, son of a Butcher, Moore still regards himself as a Geordie despite the family relocating to the South when he was four years old. Chris Moore found his calling at the age of eighteen. He started out as a photographers' assistant at *Vogue's* in-house studio on Shoe Lane, working with such luminaries as Henry Clark, Clifford Coffin, Norman Parkinson and the most flamboyant of all, Royal favourite, Cecil Beaton.

Moore moved on, was represented briefly by the Camera Press Agency, but became a freelance photographer and has worked independently ever since. During his phenomenal career he has captured images—his guestimate is over a million—of every conceivable catwalk happening. From the rarified ateliers of Paris Couture in the sixties with Yves Saint Laurent, Pierre Cardin and Courreges to the mind-blowing spectacles staged by Hussein Chalayan and Alexander McQueen. In 2000, Chris, together with his wife Maxine, launched Catwalking.com, a virtual showcase for his incredible catalogue of photographs. This site like him, is quite simply, the original. No-one has his history, his expertise, his talent, his eye for capturing a fashion moment. Chris Moore's photographs appear in every major newspaper and magazine—from *The Times* to *Vogue* with *The Guardian*, *Observer*, *Independent* and *Harpers Bazaar* in-between. *The International Herald Tribune*—regarded in fashion circles as the epitome of sartorial commentary—has been commissioning work from him for over 20 years.

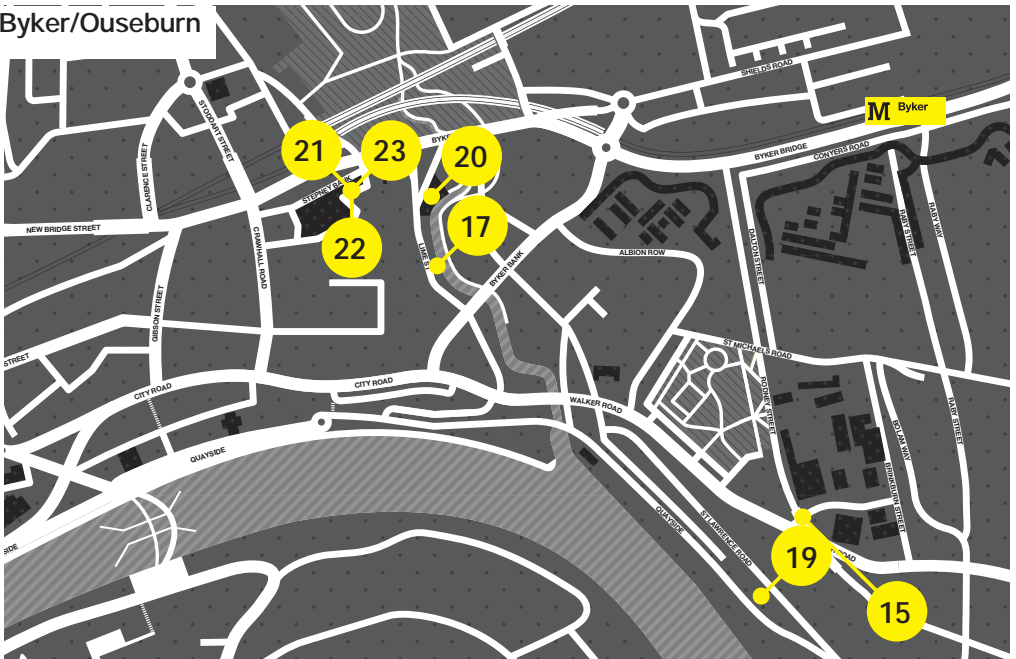
The Design School at Northumbria University is proud to present an exhibition of over 50 images from Chris Moore, the world's most applauded catwalk photographer.



# Newcastle



# Byker/Ouseburn



# SUNDERLAND

## 27 The New Domestic Landscape 1-30 Oct

Mon & Wed: 09.30-19.30

Tues, Thurs, Fri:

09.30-17.00

Sat: 09.30-16.00

Northern Gallery for Contemporary Art, City Library and Arts Centre, Fawcett Street, Sunderland, SR1 1RE

T. 0191 561 8407

ngca.co.uk

Free

Does the temper of our times demand more contradiction and complexity than ever from “the stuff that surrounds you”, as Wallpaper\* magazine calls our domestic consumer items? In 1972 the Museum of Modern Art staged a seminal exhibition entitled “The New Domestic Landscape” amongst predictions of a “leisure society” from thinkers in both the UK and US.

The exhibition brought together designers who created exuberant, anti-rational products based on the new world of man-made materials of the post-war world, and their seemingly inexhaustible supply.

The ‘New Domestic Landscape’ of 2010 is as full of contradictions and complexities as its predecessor. The exhibition brings together a range of international artists and designers who create a range of challenges and provocations that are aimed at transforming conventional habits of mind, and which are meant to be enjoyed—or endured—in the comfort of our own homes.

Kyouei Design transform our televisions into beautiful abstract colour-field paintings whose hues vary infinitesimally second by second—so that our sitting rooms become temples for meditation and contemplation, and our televisions aids to reaching a state of zen-like bliss. By contrast, Danish artist Ronja Svaneborg presents incandescent light bulbs, each carefully encased in custom-fitted leather jackets, that act to preserve what are now in effect relics of a former industrial age.

Kyouei Design (Toyko); Martin Ruiz de Azua (Barcelona); Ronja Svaneborg (Copenhagen); Fantome (North-East England); Christopher Cox (Denver); Paul Merrick (Gateshead); Deadgood (Newcastle); Clarita Lulic (North-East England).



## Sunderland



## 28 It's all about lanterns at Bowes Museum!

The Bowes Museum, Barnard Castle, DL12 8NP  
Open daily 10.00-5.00  
Tel: 01833 690606  
thebowesmuseum.org.uk

### Lantern Making Workshops

27-29 Oct  
11.00-13.00  
14.00-16.00

booking required,  
call 01833 690606  
£5 per lantern

### museummaker:

#### Bird Sky Lanterns

29 Oct  
10.00-16.00  
Free

#### A Garden of Lantern Birds Launch

30 Oct  
From 15.30

#### Grand Lantern Parade

29 Oct  
From 17.30  
Free

Have some family fun making a 'withie' lantern at our Lantern Making Workshops. For the museummaker project, young adults are invited to draw, paint and cut-out tissue paper birds to glue onto eco-friendly biodegradable Bird Sky Lanterns for release at the launch of the project the following day. The annual Grand Lantern Parade takes place on the 29th October from 17.30—come one, come all!



## 29 STUPID TW\*\*T

21 Oct-24 Oct  
29 Oct-31 Oct

19.00-22.00

Empty Shop HQ,  
35c Framwellgate Bridge,  
Durham City,  
DH1 4SJ

emptyshop.org

Free

**emptyshop.org**  
art.regeneration.collaboration

Empty Shop presents a bold new interactive installation in the heart of Durham City. Featuring original artwork generated in direct response to a live Twitter feed, STUPID TW\*\*T is an original collaboration between artists and creative technologist Tom Schofield and Empty Shop.

Projected on the exterior wall of Empty Shop HQ the project reflects the increasingly lost art of human to human conversation as online and digital forms of communication become ever more prevalent.

### Round table discussions

28 Oct 18.30-21.30  
31 Oct 16.00-19.00

The project is supplemented by a series of round table discussions at Empty Shop HQ which are designed to bring cultural practitioners together face to face in a creative, physical environment and will take place from 6:30pm-9:30pm on Thursday 28 October and 4pm-7pm on the Sunday 31 October

Email [thefolks@emptyshop.org](mailto:thefolks@emptyshop.org) to book





**30 AgB and Graphics North Unlimited present: Time and Place, Hither and Thither, War and Peace**  
26 Oct-6 Nov

10.00-17.00

WE ARE OPEN  
Pop Up Gallery,  
148 Linthorpe Road,  
Middlesbrough

gnuagb.com  
info@gnuagb.com

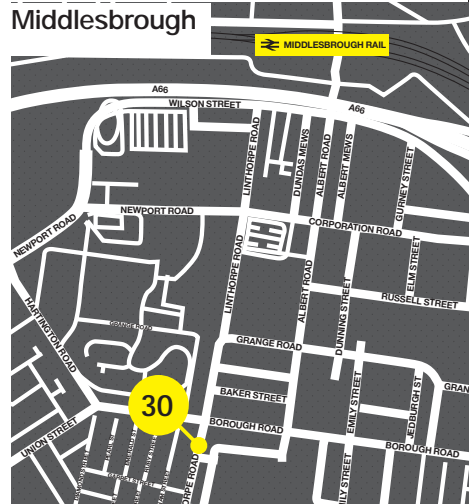
Free

This exhibition is part of the graphic conversation between AgB artists which is also taking place in Newcastle (see page 9). The exhibition is a conversation without words, between groups of creative people in Teesside, Newcastle and London. Three newspapers full of images are being produced and these publications are shown alongside original art works and other printed items.

The work on show mixes graphic design, illustration and printmaking and uses photography, assembly, collage, montage and other methods to exchange ideas. Collaborative pieces in the form of printed newspapers are on display and these publications also exist as online magazines.

**MIDDLESBROUGH**

**Middlesbrough**



# WE INNOVATE, WE SHAPE, WE STYLE, WE CREATE.

We are Cleveland College  
of Art & Design offering a range of BA (Hons) and FdA Programmes in . . .

Entertainment Design Crafts

Construction for  
Stage and Screen

Fashion Enterprise

Creative Fashion Practices

Photography

Commercial Photography

Textiles & Surface Design

Contemporary Textile Practice

Applied Arts for Enterprise

Applied Arts

Graphic Design

Creative Film + Moving

Image Production

Foundation Diploma in  
Art & Design

Call Student Recruitment on (01642) 288888 for a 2011/12 Prospectus  
or visit [www.ccad.ac.uk](http://www.ccad.ac.uk)

CCAD HE Campus, Church Square, Hartlepool, TS24 7EX

An educational charity providing specialist further and higher education programmes in the creative professions

**CC** CLEVELAND COLLEGE OF  
**AD** ART & DESIGN  
[www.ccad.ac.uk](http://www.ccad.ac.uk)

Stay in touch with  
what's happening  
over the festival

Sign up to our e-newsletter  
via the website:  
[www.design-event.co.uk](http://www.design-event.co.uk)

Follow us on Twitter:  
DesignEventNE

Become a fan on Facebook:  
DesignEvent

design  
event

NORTH EAST

## Volunteers required! Want to help out?

From helping to set up  
exhibitions, to invigilating,  
to marketing and exhibition  
take down, there are lots of  
different ways to get involved.

## Designers!

For professional development  
information, workshops, fact-sheets  
and opportunities visit our Design  
Exchange website at [www.design-  
event.co.uk/designexchange.php](http://www.design-event.co.uk/designexchange.php)

If you have a passion for design and events and  
would like to be involved email: [beatriz@design-  
event.co.uk](mailto:beatriz@design-event.co.uk) or visit [www.design-event.co.uk](http://www.design-event.co.uk)

### 31 Pecha Kucha Night Newcastle Gateshead #5 27 Oct

19.00 for 19.30 start  
Old Town Hall,  
West Street  
Gateshead  
NE8 1HE

T. 0191 433 2839  
design-event.co.uk

**Tickets £10/£8, includes  
complimentary drink**

20 seconds each for 20 slides on any subject imaginable. Join us and our speakers for a night of creativity, inspiration and ingenuity.

PechaKucha Night was devised in Tokyo in February 2003 as an event for young designers to meet, network, and show their work in public. It has turned into a massive celebration, with events happening in hundreds of cities around the world, inspiring creatives worldwide.

Drawing its name from the Japanese term for the sound of 'chit chat', it rests on a presentation format that is based on a simple idea: 20 images x 20 seconds. It's a format that makes presentations concise, and keeps things moving at a rapid pace.

Visit [www.design-event.co.uk](http://www.design-event.co.uk) to book tickets



### 32 Rise & Design: Bringing new products to market 22 Oct

08.30-11.30

BALTIC Centre for  
Contemporary Art,  
Gateshead  
designnetworknorth.org

**Free**

**design  
network  
north**

Design Network North's members meet on the second Friday of each month to share good practice, learn from experts and to collaborate on issues, projects and needs.

However you don't have to be a member to attend, as everyone is welcome!

This latest Rise & Design meeting will bring together different companies' experiences of how they go about bringing their new products to market including useful hints and tips.

There is also the opportunity for everyone who attends to visit the Design Event MART festival as well as a guide tour around the latest BALTIC's exhibitions for 25 lucky people.

Design Network North supports innovative companies, helping them to adopt and develop high quality design skills and processes.

For further information on how we can help your organisation contact us by email at [enquiries@designnetworknorth.org](mailto:enquiries@designnetworknorth.org), phone on 0191 516 4400 or online at [designnetworknorth.org](http://designnetworknorth.org)

## The Business of Design 18 November 2010 —Dance City

Come along and hear three innovative product and interior designers discuss their work, their inspirations and how they've developed their business and practice. Speakers are: Giles Miller, Susan Bradley and Deadgood.

Dance City,  
Temple Street,  
Newcastle upon Tyne  
NE1 4BR  
19.00  
T. 0191 261 0505  
[dancecity.co.uk](http://dancecity.co.uk)

**Tickets £8/£6**

To book your tickets go to [dancecity.co.uk](http://dancecity.co.uk) or call the box office on 0191 261 0505

## Design Exchange Workshop: Maximising Your Website Friday 5th November 2010 —Dance City 9.30-16.30

Developing a strong online presence can make a huge impact on your business, from helping to increase your profile to generating sales of your work. This workshop aims to enable design practitioners to review what is required of their website to best support their business; to ensure their site is informative, functional, easy for customers to use, and investigates how to maximize search engine opportunities.

**Booking required. Free**

For further information visit [www.design-event.co.uk/designexchange.php](http://www.design-event.co.uk/designexchange.php)

# Previews & Events

- 20 Oct **Newcastle Exhibitions preview**  
Exquisite Corpse: 18.00-20.00.  
Night Shade, Droodlings, Modern  
Art of Conversation: 18.00-20.00
- 21 Oct **Design Event MART private view**  
By invitation  
18.00-21.00  
**Northernness preview**  
18.00-20.00  
Northern Stage
- 22 Oct **Rise and Design**  
BALTIC Centre for  
Contemporary Art,  
Gateshead  
08.30-11.30  
**Growing Forest—  
Aether and Hemera**  
**Open studio**  
The Shed,  
Gateshead  
18.00-22.00  
**Lost in Translation preview**  
The Shed,  
Gateshead  
18.00-22.00  
**Pop Up Design Shop  
@ Mushroom Works**  
Preview 18.00-20.00
- 25 Oct **If We Build it will You Buy It?**  
Talk at Cluny 2, Ouseburn,  
Newcastle
- 26 Oct **Studio Conversations at Different**  
Newcastle  
12.30-1.30
- 27 Oct **Print Your Own Postcard  
and Stamp Workshop**  
Northern Print Studio  
10.30-12.00  
**Pecha Kucha Night**  
**Newcastle Gateshead #5**  
Gateshead Old Town Hall  
19.00  
**Lantern Making Workshops**  
The Bowes Museum  
11.00-13.00  
14.00-16.00
- 28 Oct **Studio Conversations at Studio  
Civico**  
Lime Street Studios,  
Newcastle  
17.30-18.30  
**Round Table Discussion**  
Empty Shop Durham  
18.30-21.30pm  
**Lantern Making Workshops**  
The Bowes Museum  
11.00-13.00  
14.00-16.00
- 29 Oct **Studio Conversations at Abercrombies**  
12.30-13.30  
**Shingley Late—Fashion Fix**  
Shingley Art Gallery  
Gateshead  
18.00-22.00  
**museummaker: Bird Sky Lanterns  
workshop**  
Bowes Museum  
10.00-16.00  
**Lantern making workshop**  
Bowes Museum  
11.00-13.00  
14.00-16.00  
**Grand Lantern Parade**  
Bowes Museum  
From 15.30
- 30 Oct **Deadline—a tour through the building  
design process**  
Meet at The Shed Gateshead  
14.00  
**Big Draw Event**  
Northern Stage,  
Newcastle  
Family Friendly Drawing Fun  
12-16.00  
Drink and Draw Event  
19.00-21.30  
**A Garden of Lantern  
Birds Launch**  
Bowes Museum  
15.30  
**Lantern Parade**  
Bowes Museum,  
17.30
- 31 Oct **Round Table Discussion**  
Empty Shop Durham  
16.00-19.00

Design Event  
The Old Post Office  
5 Pink Lane  
Newcastle upon Tyne  
NE1 5DW  
0191 233 2296  
info@design-event.co.uk  
www.design-event.co.uk

With thanks to

Abercrombies  
Aether and Hemera  
AFID Design  
AgB and Graphics North Unlimited  
Alaric Hammond  
Anthony Burrill  
Arts Council England North East  
Ayme Fitzgerald  
BALTIC Centre for Contemporary Art  
Barnbrook  
Bettina Nissen Design  
Bowes Museum  
Studio Civico  
Catalogtree  
Central Exchange  
Chalk & Paper  
Cleveland College of Art and Design  
Craig Ward  
Cohda Design  
Daniel Eatock  
Danielle Pender  
DB Social  
Deadgood  
Design Network North  
Designed and Made  
Different  
Eldon Square  
Gateshead Council  
Geoff McFetridge  
Hayley Mardon  
Hunky Dory Home  
Kate Usher Surfaces  
Keebra Dean Dixon  
Moving Gallery  
Mushroom Works  
NE1 Limited  
Newcastle Arts Centre  
Newcastle City Council  
Newcastle City Library  
Newcastle Tourist Information Centre  
NewcastleGateshead Initiative  
Nick James  
Noma Bar  
Northern Architecture  
Northern Gallery for Contemporary Art  
Northern Print Studio  
Northern Rock Foundation  
Northern Stage  
Northumbria University  
One North East  
Potts Printers  
Project North East  
Sam Winston  
Salsa Café  
Sarah Blood  
Set of Drawers  
Shipleigh Art Gallery  
Stewart & Co  
Sumo Design  
The Shed

Supported by:

LIVING NORTH sumo potts® de

Funded by:

